

An Overview & Update on Child Care in Door County... in 10 minutes or less

Presentation to 100+WWC Northern Door - April 26, 2021

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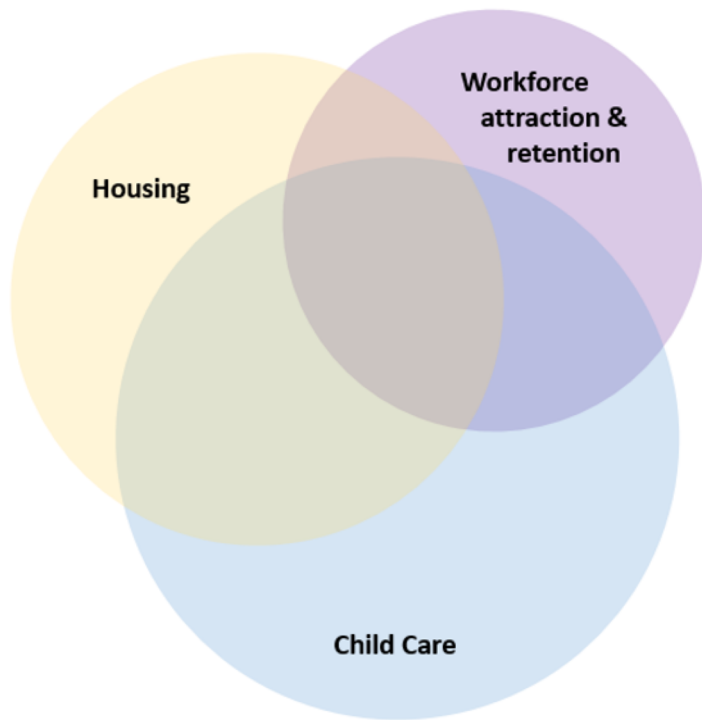


Community Aspirations Survey November 2020

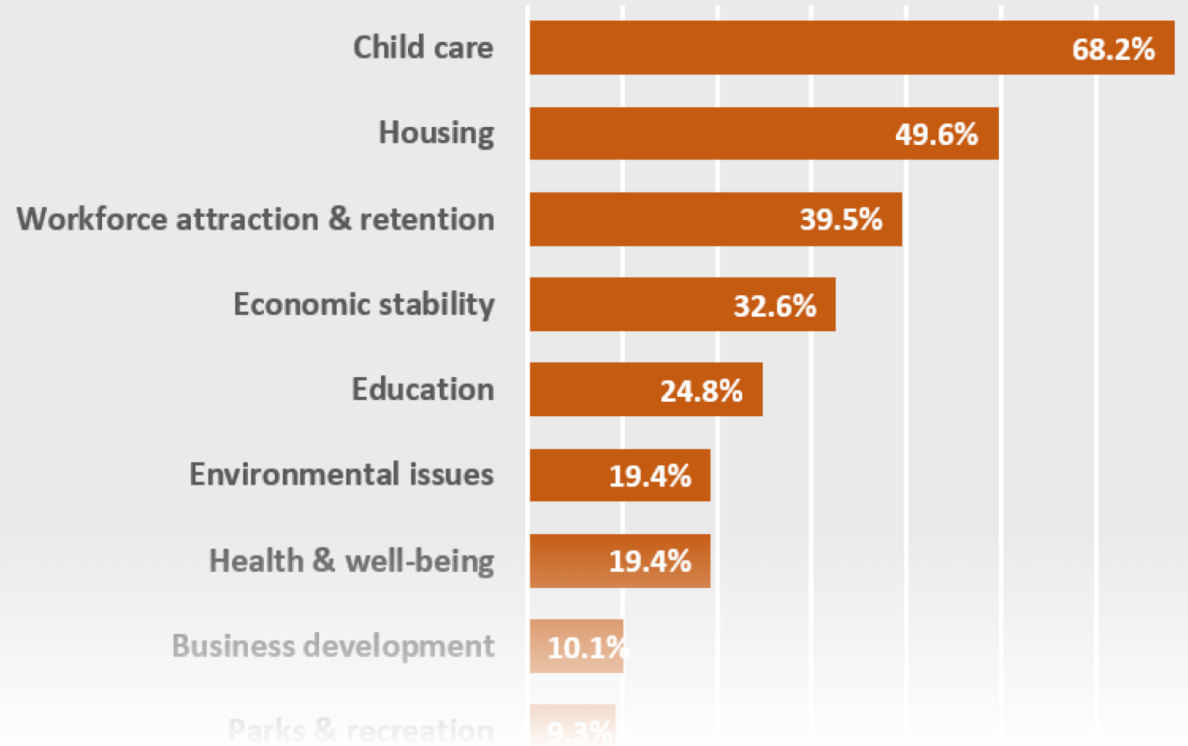
129 respondents

Age range = 20-85

73% Female, 27% Male



Issues most important to Door County's future [Respondents were able to identify up to three.]



Community Aspirations Survey - November 2020

Questions Related to Child Care

How important is it for:	Not At All	Slightly	Moderately	Very
ALL Door Co families to have access to affordable, high-quality child care?	0%	2%	6%	92%
child care for kids younger than 5 in Door Co to be affordable for all families?	0%	2%	5%	93%
child care for kids younger than 5 yrs old in Door Co to be high-quality ?	0%	2%	7%	91%
childcare providers to receive a "living wage"?	0%	2%	8%	90%

Snapshot of Door County's Current Child Care System



United Way of Door County's Community Work Feb 2020-present

- Community conversations
- Community-staffed committees
- Education (community & internal)
 - “No Small Matter” screenings
 - Biweekly town hall meetings
 - State and national webinars
 - Online research
 - Conversations w/ experts
- Community surveys
- Advocacy

Snapshot of Door County's Current Child Care System

AVAILABILITY:

Pre-pandemic vs. Pandemic vs. Post-pandemic

- **Three licensed child care group centers**
 - Northern Door Children's Center – Sister Bay
 - Door Community Child Development Center – Sturgeon Bay
 - * * * Filled void left by closure of Barker Center * * *
 - Adventures Child Care – Brussels
- **Two certified home-based providers**
- **Unknown number of uncertified home-based providers**



**Availability vs. Need: How many kids need care?
Pre-pandemic vs. Pandemic vs. Post-pandemic**

Snapshot of Door County's Current Child Care System

AFFORDABILITY

- **Licensed child care group centers**
 - \$205-\$240/week per child
 - \$10,000-\$12,000/year per child
- **Two certified home-based providers**
- **Uncertified home-based providers**
- **Wisconsin Shares:** Subsidy available to families who use licensed or certified providers



Snapshot of Door County's Current Child Care System

QUALITY

- **Safety**
- **Cleanliness**
- **Nutrition**
- **Development**
 - Physical
 - Cognitive
 - Social
 - Emotional
- **Caring, experienced, & qualified providers**



Snapshot of Door County's Current Child Care System

WORKFORCE

- Approximately 55 providers across the 3 licensed group centers in Door County
- 3 group center directors
- Females, 20-60 yrs old
- ≈ 45% have a post-secondary degree related to Early Childhood Education
- ≈ 20% have young children
- Hourly wage ≈ \$12-\$18 (average ≈ \$14)
- No healthcare or retirement benefits
- Staff turnover has historically fluctuated between 30%-50%
- Little to no data on home-based providers



**Increase odds of
being ALICE**

So, what's next?

What do you want Door County to be in the future?
What will we give attention and resources to today?

